



Music Publishing: Part I - Introduction

Whether you are a songwriting performer or strictly a songwriter – publishing is an important part of the music business for you to understand.

An established music publishing company can be beneficial to the songwriter. Some services they provide include shopping your songs around to place as many of your songs as possible with performers who will in turn record and perform them, shopping your recorded songs around for use in commercials, movies, video games, etc. Of course, in return for these services, the publisher takes a cut.

With all of the music communities available and the digital sharing of music – it becomes easier and easier for the songwriter and performer to connect on their own. As a result, more and more entrepreneurial songwriters are establishing their own music publishing companies. This allows the songwriter to keep more of the income derived from the use of their songs and maintain a little more control over their music. It also allows them to represent other songwriters and build a business in the music industry.

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